

CH- 3: BUSINESS ORGANISATION



BUSINESS ORGANISATION

In order to meet the needs of the competitive environment, with many quick and accurate tools of the 'information age' at their disposal, it becomes essential for business professionals such as:

Budget Analysis: Budget analysis help companies and organization keep their finance on track

Financial Analysts: Financial analysts are also called security analyst, investment analyst or rating analyst

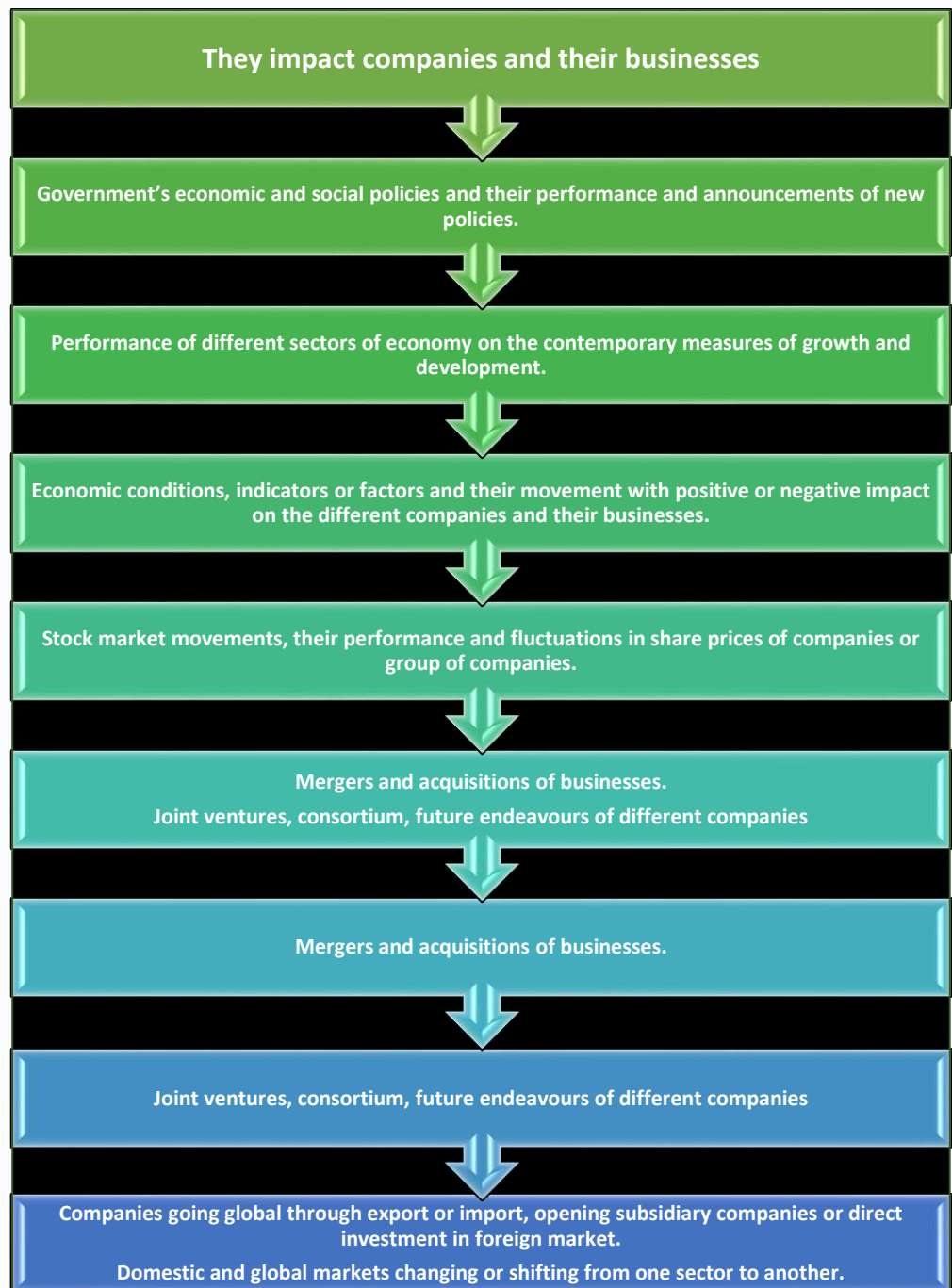
Management Analysts: Management analysts are also known as management consultant.

Market Research Analysis: Market research analysts study strength and weakness in order to advice a company about the decision to be taken to increase its market share and profitability

COMPANY OVERVIEW

- A company overview will usually include
- Company introduction: who is corporate and what it does?
- Philosophy: vision and Mission
- Company History
- Core Management team
- Portfolio of business, products and services
- Competitive
- Financial performance
- Market Position

INFLUENCES OF THE BUSINESS ENVIRONMENT

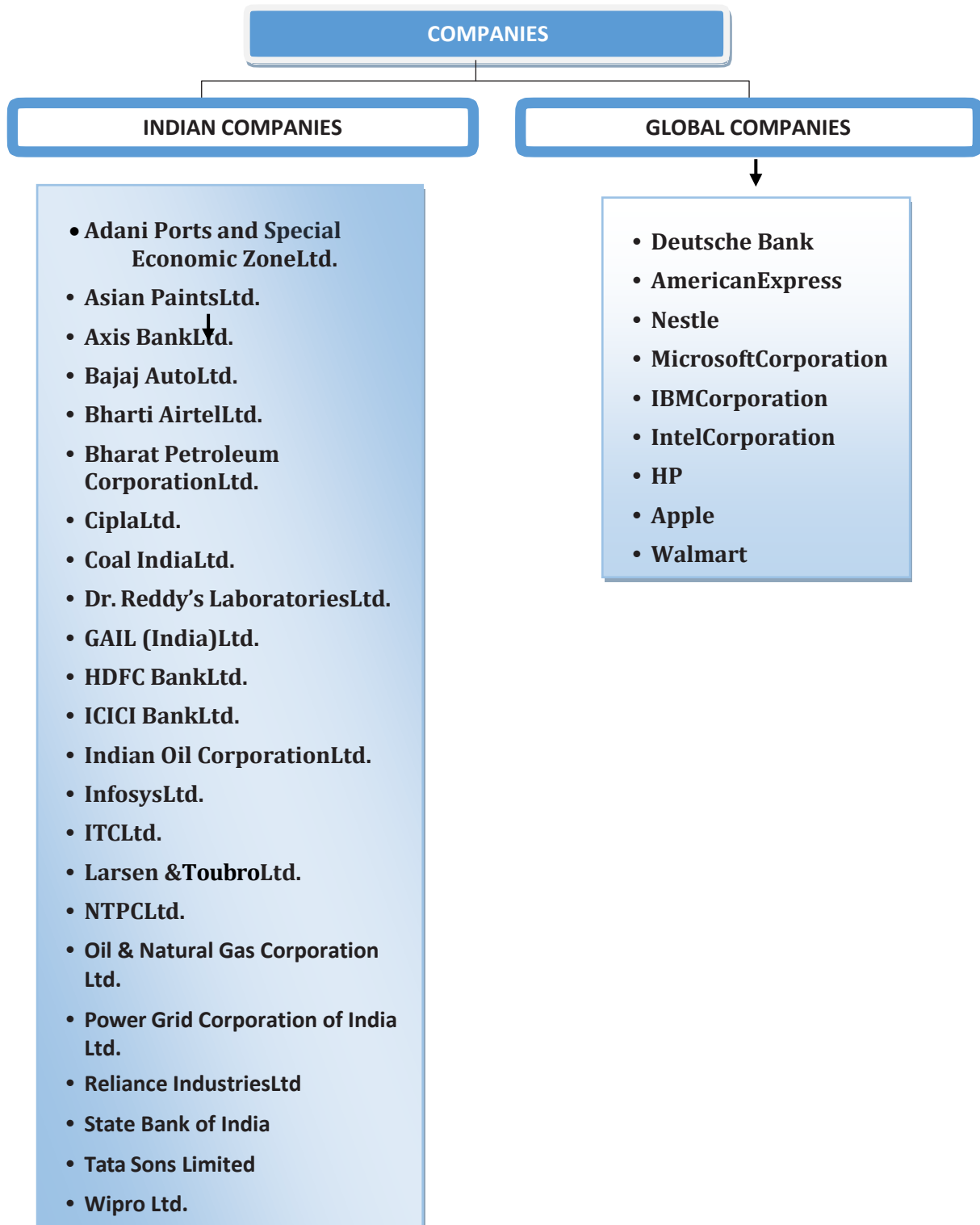


INDIAN COMPANIES

Indian companies are those company which are registered according to companies act 2013 or any previous law of this act and control and manage from India

GLOBAL COMPANY

Global companies are those which are control from all over the world



**Question 1**

Asian Paints operates in __ countries

- (a) 16 (b) 17
(c) 20 (d) 19

Answer: d

Explanation:

Asian paints operate in 19 countries. It has 26 paint manufacturing facilities in the world which service consumers in over 65 countries.

Question 2

Axis Bank is the _largest private sector bank in India.

- (a) Second (b) Third
(c) Fourth (d) fifth

Answer: b

Explanation:

Axis Bank is the third largest private sector bank in India. The Bank offers the entire spectrum of financial services to customer segment covering large and mid – corporate, Micro small and Medium Enterprises (MSME) Agriculture and retail Business.

Question 3

Bajaj Group was established in

- (a) 1945 (b) 1947
(c) 1946 (d) 1948

Answer: a

Explanation:

Bajaj Auto Limited is an Indian two – wheeler, three and car manufacturing company It is one of the world`s top manufacturing of motorcycles in India. It was establishing in 1945.

Question 4

Bharti Group was established by

- (a) Sushil Mittal (b) Sunil Bharti Mittal
(c) Suresh Kumar Mittal (d) Arundhati Mitta

Answer: b

Explanation:

Incorporation year : 1995
Ownership group : Bharti Group
Headquarter : New Delhi, India
Chairman : Mr. Sunil Bharti Mittal
Present Head (MD and CEO): Mr. Gopal Vittal
Chief Financial Officer : Mr. Badalbagri

Question 5

Which of the following is not a subsidiary of NTPC?

- (a) Kanti Bijlee Utpadan Nigam Limited (b) PatratuvidyutUtpadan Nigam Limited
(c) Bhartiya Rail Bijlee Company Limited (d) KalingaBidyutprasaran Nigam Private Limited

Answer: d

Explanation:

- ❖ Subsidiary of NTPC
- ❖ PatratuVidyutUtpadan Nigam Limited (PVUNL)
- ❖ Bharatiya Rail Bijlee Company Limited (BRBCL)
- ❖ Kanti Bijlee Utpadan Nigam Limited
- ❖ NTPC vidyut Nigam LTD (NVVN)
- ❖ NTPC Electric supply Company LTD (NESCL)

Question 6

Where are the headquarters of L & T?

- (a) Bengaluru (b) Delhi

(c) Mumbai

(d) Chennai

Answer: c

Explanation:

L &T, is the largest Indian multi- national firm headquartered in Mumbai, Maharashtra, India it was founded by two Danish engineers taking refuge in India.

Question 7

My customer first's is the vision of which Bank?

(a) SBI

(b) Axis Bank

(c) HDFC Bank

(d) Bank of Baroda

Answer: a

Explanation:

My SBI: First in customer satisfaction State Bank of India is an India multinational, public sector banking and financial services government owned corporation.

Question 8

Who is the CMD of power Corporation of India Ltd?

(a) I.S. Jha

(b) K Sreekant

(c) Vishal Sikka

(d) M.D. Raganath

Answer: a

Explanation:

Shri I.S. Jha (58 years) , (DIN: 00015615) is chairman & Managing Director of power Grid Corporation of India Limited since November 2015 Prior to his present assignment he successfully serves as director (Project) of the Company from September, 2009 and was responsible for planning, engineering, project, management, monitoring and implementation and of all transmission and distribution projects.

Question 9

The Bank of Rajasthan was acquired by

(a) SBI

(b) ICICI Bank

(c) PNB

(d) HDFC Bank

Answer: b

Explanation:

RBI was critical of BOR'S promoters not reducing their holding in the company. BOR has been merged with ICICI Bank ICICI paid Rs. 30 billion for it. Each 118 shares of BOR will be convert into 25 shares of ICICI Bank dated 12 Oct 1998

Question 10

Which pharmaceutical company has the slogan 'caring for life'?

- (a) Dr. Reddy's
(b) Lupin Ltd.
(c) Cipla Ltd.
(d) Sun Pharamaceutical Industries Ltd.

Answer: c

Explanation:

Cipla has developed good positive image by providing support to cancer patient by introducing drugs at low cost.

Slogan: Caring for life

Question 11

Which gas company owns India's largest pipeline network?

- (a) Gail (India) td
(b) Bharat Petroleum
(c) Reliance Industries Ltd
(d) ONGC

Answer: a

Explanation:

Gas (India) Limited (Gail) is the largest state – owned natural gas processing and distribution company in India's It is India's principal gas transmission and marketing company.

Question 12

Largest private sector bank in India is

- (a) ICICI Bank
(b) IDBI Bank
(c) Axis Bank
(d) HDFC Bank

Answer: a

Explanation:

ICICI Bank (Industrial Credit and Investment Corporation of India) is the largest private sector Bank and a multinational

banking and financial services company ICICI Bank currently has a network of 4,850 Branches and 13, 882 ATM across India

Question 13

Which IT company acquiring Beats Electronics in 2014

- (a) Microsoft Corporation (b) Apple
(c) Internal Corporation (d) IBM Bank

Answer: b

Explanation:

CUPERTIO, California – May 28, 2014 – Apple today announced it has acquired the critically acclaimed subscription music service Beats Music, and Beats Electronics, which makes the popular, speakers and audio software.

Question 14

The mission of which transnational company is 'Good Food, Good Life'?

- (a) Tata Group (b) Reliance fresh
(c) Nestle (d) Apple Mac Inc

Answer: c

Explanation:

Nestle's mission of "Good Food, Good Life" is to provide consumers with the best tasting, most nutritious choices in a wide range of food and beverage categories and eating occasions, from morning to night.

Question 15

What was the initial name of Apple Inc.?

- (a) Apple corporation (b) Apple Computer Inc.
(c) Apple solutions (d) Apple Mac Inc.

Answer: b

Explanation;

Apple was founded by Steve Jobs, Wozniak, and Ronald Wayne in April 1976 to develop and sell personal computers. It was incorporated as Apple Computer, Inc in January 1977 and renamed as Apple Inc. in January 2007 to reflect its shifted focus consumer electronics.

Question 16**Bharti Group was established in**

- (a) 1995 (b) 1996
(c) 1997 (d) 1998

Answer: a**Explanation**

Incorporation : 1995
Ownership group : Bharti Group
Headquarter : New Delhi, India
Chairman : Mr. Sunil Bharti Mittal
Present Head (MD AND CEO) : Mr. Gopal Vittal
Chief Financial Officer : Mr. Badal Bagri

Question 17**Bajaj Group established by**

- (a) Rahul Bajaj (b) Jamnalal Bajaj
(c) Rajeev Bajaj (d) Yamunailal Bajaj

Answer: b**Explanation:**

Founder : Jamunalal Bajaj
Founded: 1926
Revenue: 42,554 crores INR (US\$6.5 billion)
Number of employee: 45,000
Subsidiaries: Bajaj Auto, Mukand, Bajaj Hindustan, Bajaj
Electricals
Key people: Rahul Bajaj, Rajiv Bajaj, Sanjiv Bajaj

Question 18**Axis Bank was established in**

- (a) 1993 (b) 1997
(c) 1995 (d) 1999

Answer: a**Explanation:**

Incorporation year: 1993
Headquarter : Mumbai Maharashtra, India Present
Head (MD and CEO): Ms. Shikha Sharma

Chairman: Mr. SanjivMiiSra
Chief Financial officer: JairamSridharan

Question 19

Asian Paints was initially set up as a

- (a) Partnership firm (b) Limited Liability Partnership
(c) Private company (d) Public company

Answer: a

Explanation:

It was initially set up a partnership firm by four friends (Champaklal H.Chokey, Suryakant C. Dani, and Arvind R. VikalChimnanlal N. Choksi). The company has been a market leader in paints since 1967.

Question 20

Adani group has its headquarter in

- (a) Maharashtra (b) Gujarat
(c) Karnataka (d) Rajasthan

Answer: b

Explanation;

Adani group is an Indian multinational conglomerate headquarter in Ahmedabad, Gujarat, India. It was founded by GautamAdhani in 1988 as a commodity trading business with the flagship company Adani enterprises limited (previously Adani Exports limited)

Question 21

Which analysis help companies and organization keep their finance on track

- (a) Financial Analysis (b) Budget Analysis
(c) Management Analysis (d) Market Research Analysts

Answer: b

Explanation:

Budget Analysis: Budget analysis helps companies and organization keep their finance on track. They prepare budgets and develop forecasts based on past expenditure and economic trends.

Question 22**State Bank of India known as:**

- (a) Bank of Madras (b) Bank of Calcutta
(c) Imperial Bank (d) Indian Bank

Answer: c**Explanation:**

The Imperial Bank of India, which become the State Bank of India after independence, came into existence on January 27, 1921

Question 23**By what name the Education and Stationary products ITC known in India?**

- (a) Camel (b) Apsara
(c) Natraj (d) Classmate

Answer: d**Explanation;**

Classmate is an Indian brand of student stationery products. ITC Limited (formerly Indian Tobacco Company) launched its classmate brand in 2003 with the notebooks category. Subsequently, classmate added pens, pencils, medical pencils and geometry boxes to its portfolio.

Question 24**What was ICICI Bank`s rank among private sector bank in India as per Brand Equity`s Trusted Brands of 2016` survey?**

- (a) 1st (b) 2nd
(c) 3rd (d) 4th

Answer: a**Explanation:**

ICICI Bank ranked first among private sector banks in India as per Brand Equity `Most Trusted Brands of 2016 ` survey. Brand Equity is a supplement of the Economic Times. The Bank is the only private sector bank to be featured among the top 100 brands in this survey

Question 25**Power System Operation Corporation Limited (POSOCO) is a subsidiary of:**

- (a) IOCL
(c) ONGC

- (b) NTPC
(d) PGCIL

Answer: d

Explanation:

It was wholly owned subsidiary of Power Grid Corporation of India Limited (Power grid)..

Question 26

Who is the Chairman of BHARAT PETROLIUM CORPORATION LTD?

- (a) Mr. Rahul Bajaj
(c) Mr. Sunil Bharti Mittal
- (b) Mr. Kevin PD`s
(d) D Rajkumar

Answer: d

Explanation:

BHARAT PETOROLIUM CORPORATION LTD

Incorporation year: 1952

Ownership Group: Government of India

Headquarter: Mumbai, Maharashtra, India

Chairman: D Rajkumar Present Head

(CEO): S. Varadarajan Finance Director

(CFO): P Balasubramanian

Question 27

To be the leading provider of financial services in India and a major global bank is a vision of which bank

- (a) HDFC
(c) ICICI
- (b) Axis
(d) None

Answer: c

Explanation:

ICICI BANK LIMITED Incorporation year: 1994

Ownership group: ICICI group

Headquarters: Mumbai, Maharashtra, India

Chairman : M.K. Sharma Present Head

(MD and CEO): ChanadaKochhar

Chief financial Officer: RakeshJha

Vision : to be leading provider of financial services in India and a major global bank.

Question 28

Which technologies Limited is an Indian multinational corporation that provides business consulting information technologies and outsourcing services.

- (a) ITC (b) INFOSYS LTD.
(c) Both (d) None

Answer: b

Explanation:

Infosys Technologies Limited is an Indian multinational corporation that provides business consulting, information and consulting services. It enables 1045 clients in more than 20 countries. To create and execute strategies for their digital transformation globally it has 85 sales and marketing odes and 114 development centers.

Question 29

Who was the founder of Wal Mart?

- (a) Sam Watson (b) Bret Biggs
(c) Greg Penner (d) Luca Maestro

Answer: a

Explanation:

Samuel Moore Walton was an American businessman and entrepreneur best known for founding the retailers Wal-Mart and Sam's club Wal – Mart storesInc. grew to be the world`s largest corporation by revenue as well as the biggest private employer in the world. At one point in his life he was the richest man in America.

Question 30

Where is the Headquarters of INTEL?

- (a) New York US (b) California, US
(c) Arkansas, US (d) None

Answer: b

Explanation:

Incorporation year: 1968

Headquarters: California, US

Chairman: Gordon Moore and Andy D. Bryant Present Head
(CEO): Brian M. Krzanich
Chief Financial Officer: Wendell M. Brok

Question 31

NESTLE is a beverage partner with which of the following companies?

- (a) Coca – Cola India (b) PepsiCo India Holdings Pvt. Ltd
(c) Red Bull India Pvt. Ltd (d) Dabur India Ltd

Answer: a

Explanation:

Beverage partners Worldwide (BPW) is a joint venture between The Coca - cola Company and Nestle with headquarters in Zurich,Switzerland BPW is the ready – to – drink tea category in the beverage industry.

Question 32

Which among all is a global company?

- (a) American Express (b) B. Nestle
(c) Microsoft Corporation (d) Wipro Ltd.

Answer: d

Explanation:

Global Companies.Deutsche Bank, American Express, Nestle, Microsoft, Corporation, IBM Corporation,Intel corporation, HP, Apple, Wipro Ltd.

Question 33

Asian Paints acquired 51% stake group, a kitchen solution provider in.

- (a)August 2015 (b) August 2014
(c)August 2013 (d) August 2018

Answer: c

Explanation:

Asian Paints acquired 51% stake in sleek group a kitchen solution provider in August 2013

Question 34

Corporate Banking includes.

- (a)Credit (b) Treasury

(c) Syndication

(d) All of these

Answer: d

Explanation:

Corporate Banking includes – Credit, treasury, syndication, investment, banking and trustee services.

Question 35

Where is the headquarters of BHARTI AIRTEL LIMITED?

(a) Agra

(b) New Delhi.

(c) Mumbai

(d) Kolkata.

Answer: b

Explanation:

Incorporation year: 1995

Ownership group: Bharti Group

Headquarters: New Delhi, India

Chairman: Mr. Sunil Bharti Mittal Present Head

(MD and CEO): Mr. Gopal Vittal

Chief Financial officer: Mr. Badal Bagri

Question 36

LARSEN & TOUBRO LTD is incorporate under which year.

(a) 1938

(b) 1928

(c) 1927

(d) 1940

Answer: a

Explanation;

Incorporation year: 1938

Ownership group: L& T Group

Headquarters: Mumbai, Maharashtra, India

Chairman: Anil Manibhai Naik Present Head

(MD and CEO): Anil Manibhai Naik

Chief Financial officer: Mr. Shankar Raman

Question 37

Wipro Group of Companies includes.

(a) Western India Product Limited

(b) Wipro consumer Care &
Lighting c

(c) Wipro Infrastructure
Engineering.

(d) All of these

Answer: d

Explanation:

Wipro Group of Companies: Western India Product Limited, Wipro consumer Care & Lighting, Wipro Infrastructure, Engineering, Wipro GE Medical System

Question 38

In 2014, Microsoft acquired the mobile hardware division of

- (a) Nokia
(b) Samsung
(c) Both
(d) None

Answer: a

Explanation:

Business in New-In may 2011, Microsoft acquired Skype Technologies for \$ 8.5 billion. In 2014, Microsoft acquired the mobile hardware division of NOKIA. In December 2016, it bought Linked in for \$ 26.2 billion

Question 39

What is the Global platform by Edge Verve System (Infosys) called?

- (a) Mana
(b) Finacle
(c) Skava
(d) Panaya cloud Suite

Answer: b

Explanation:

Infosys Finacle, part of Edge Verve System, a wholly – owned subsidiary of Infosys (NYSE: INFY), today announced that it has been named a leader by forrester

Question 40

Which of the conglomerate holding company of the Tata Group and holds the bulk of shareholding in these companies?

- (a) Tats Power Ltd.
(b) Tata Steel
(c) Tata Sons Limited
(d) None

Answer: c

Explanation:

Tata sons Limited is the conglomerate holding company of the Tata Group and hold the bulk of shareholder in these companies.

Question 41

In 2016 Inter brand ranked American Express the.....most valuable brand in the world

- (a) 25th
(b) 26th
(c) 27th
(d) 28th

Answer: a

Explanation:

Business in News, In 2016 Inter brand ranked American express as the 25th most valuable brand in the world.

In 2017, fortune ranked American Express as the 17th most admired company worldwide.

Question 42**Which is the product of Apple from following.**

- (a) Watch (b) TV
(c) Music (d) All

Answer: d**Explanation:**

Mac	Product Segment brands Mac book , Mac book Air, Mac book Pro, imac pro, Mac mini, macos sierra and compare,
iPad	iPad Pro, iPad mini 4, ios 10,etc
iPhone	iPhone 7, iPhone 6s iPhone SE, etc
watch	Apple watch series 2, Apple watch Nike+ Hemes, Apple watch Edition, Apple watch Series 1 and watch os
TV	Apple TV
MUSIC	Apple Music iTunes and iPod

Question 43**Which industrial category does Wipro Ltd. come under?**

- (a)Pharmaceuticals& Drugs (b) Diversified
(c)Media (d) IT – Software

Answer: d**Explanation:**

Wipro Ltd a global information technology, consulting and outsourcing company with clients in 175 + cities across 6 continents it has over 55 decided emerging technologies `Centre of Excellence' that enables it to harness the latest technology for delivering business capability to clients.

Question 44**DEUTSCHE BANK facilitate-**

- (a)Trade relation between Germany and international markets (b) Trade in full Indian Market
(c)Both (d) None

Answer: a**Explanation:**

Deutsche Bank was founded in Berlin in 1870 to promote and facilitate trade relation between Germany and international markets. Three of the founders were Georg Siemens whose father`s cousin had founded Siemens and Halske, AdelbertDelbruk and L Bamberger.

Question 45**Bharat Petroleum operates which refineries.**

- (a) Mumbai refineries
(b) Kochi refineries
(c) Bina refineries
(d) All of These

Answer: d

Explanation:

Bharat Petroleum operates the follows refineries:

- ❖ Mumbai refineries Located near Mumbai, Maharashtra, it has a capacity of 13 million metric tons per year.
- ❖ Kochi refineries Located near Kochi, Kerala, it has a capacity of 9.5 million metric tons per year.
- ❖ Bina refineries Located near, sager district, Madhya Pradesh it has a capacity of 6 million metric tons per year. This refinery is operated by Bharat Oman refineries Limited, a joint venture between Bharat Petroleum and Oman Oil Company
- ❖ Numaligarh refineries: Located near Numaligarh, Golaghat district, Assam it has a capacity of 3 million metric tons per year.

Question46

ONGC Stand for-

- (a) Oil & Natural Gas Corporation LTD
(b) Oil & Nitrogen GAS Corporation LTD.
(c) Operation & National GAS Corporation
(d) None

Answer: a

Explanation:

Oil and Natural Gas Corporation Limited (ONGC) is a Public Sector Undertaking (PSU) of the India, under the administrative control of the Ministry and Natural Gas

Question47

Who is CEO of RIL

- (a) Alok Kumar Agrawal
(b) Anil Ambani
(c) Mukesh Ambani
(d) Both B & C

Answer: c

Explanation:

Incorporation year: 1966

Ownership group: Reliance Group

Headquarters: Mumbai Maharashtra,

India Present Head (CMD & CEO) : Mukesh Ambani

Chief Financial officer: Alok Kumar Agrawal

Question 48

NTPC Ltd stand for.

- (a) National Thermal Power Corporation Limited
(C) National Thermal Power Corporation Limited

- (b) National Thermal Power Corporation LTD.
(d) None

Answer: a

Explanation:

NTPC Ltd. Is popularly known as National Thermal Power Corporation Limited. It is a public sector undertaking, engaged in the business of generation of electricity and ALLIED ACTIVITIES.

Question 49

Ownership group of Power Grid Corporation of India Ltd,

- (a) Govt. of India
(c) Prime Minister of India
- (b) President of India
(d) None

Answer: a

Explanation:

Incorporation year: 1989

Ownership group: Government of India

Headquarter: Gurugram, India

Chairman (CMD): I.S. Jha Director Finance

(CEO): K Sreekant.

Question 50

Tata Steel acquired what in January 2007

- (a) 'Corus' of UK
(c) Energy Project
- (b) Millennium Steel' of Thailand
(d) Both a & b

Answer: d

Explanation:

Tata Steel acquired 'Corus' of UK in January, 2007 AND 'Millennium Steel' of Thailand in April, 2006.

PAST EXAMINATION QUESTION

MAY - 2018

Question 1

Which of the following is incorrect;

- (a) ONGC is all exploration
(b) Incorporated in 1956

- (c) Its headquarters is Ahmedabad (d) None of these

Answer: c

Explanation:

Headquarters of ONGC is not in Ahmadabad but in Utrakhand, India. Although the other points are correct, it was established in 1956 and is an Oil Exploration Company.

Question 2

SBI Bank has following characteristics:

- (a) It was incorporated in 1806 (b) 5 associated banks were merged with state bank of India with effect from 1 April 2017
- (c) It has 14 subsidiaries. (d) All of these

Answer: d

Explanation:

SBI has all the following characteristics, it was incorporated in 1806, has 14 subsidiaries and 5 associate banks: Bhartiya Mahila Bank with State Bank of India w.e.f. 1.04.17

Question 3

Who founded Wipro Ltd.

- (a) Azim Premji (b) Mohamed Premji
- (c) Sam Waston (d) Steve Jobs.

Answer: b

Explanation:

WIPRO Company was incorporated on 29th December, 1945 in Amalner a small town in Jalgon district by Mohamed Premji

Question 4

Which of the following is correct?

- (a) Cipla Ltd are foreign company (b) Nestle and IBM are foreign company
- (c) NTPC is a MNC (d) Tata Sons was founded in 1986

Answer: b

Explanation:

Nestle and IBM are foreign companies whereas L & T and Cipla are Indian Companies. NTPC is a power Company and Tata Son's was founded in 1868.

Question 5

Which gas company owns India's largest pipeline network?

- (a) Gail (India) Ltd. (b) Bharat Petroleum Corporation Ltd

(c) Reliance Industries Ltd.

(d) ONGC

Answer: a

Explanation:

GAIL owns the country's largest pipeline network. The company owns and operates more than 11,000 Km. long cross country Gas pipeline in India.

Question 6

SBI was formally Known as

(a) Bank of Madras

(b) Imperial Bank

(c) Bank of Calcutta

(d) India Bank

Answer: b

Explanation;

SBI tracks its ancestry to British India through the Imperial Bank of India to the founding in 1806, of the Bank of Calcutta, making it the oldest commercial bank in the Indian Subcontinent.

Question 7

Where are the headquarters of Wal - Mart?

(a) Arkansas, US

(b) California, US

(c) New York, US

(d) None of these

Answer: a

Explanation;

Headquarters of Wal- Mart is at Arkansas US. It is an American, multinational retailing corporation that operates as a chain of hypermarkets etc.

Question 8

Intel's core values are;

(a) Customer Orientation, Discipline,
Risk Taking

(b) Hard, work Passion, Great Place
to work

(c) Quality, Quantity, Discipline

(d) None of these

Answer: a

Explanation;

Intel is an American multinational corporation and technology company. Its core values are Customer Oriented, Discipline, Risk – Taking Result Orientation, Quantity and great Place to work

Question 9

When did Microsoft begin its business in India?

(a) 1990

(b) 1991

(c) 1995

(d) 1989

Answer: a

Explanation

The Microsoft India story began in 1990.

Question 10

Who was the founder of Wal - mart?

- (a) Sam Walton (b) Bret Biggs
(c) Greg Penner (d) Luca Maestro

Answer: a

Explanation:

Wal - Mart was founded by Sam Walton in 1962 and incorporated on October 31, 1969. The company was listed on the New York stock Exchange in 1972.

Question 11

Indane LPG is the product of which corporation in India?

- (a) IOCL (b) NTPC
(c) ONGC (d) PGCIL

Answer: a

Explanation:

IOCL has leading energy brands like XTRAPREMIUM petrol, Indane LPG etc.

Question 12

What is the global banking platform by Edge Verve System (Industry)?

- (a) Mana (b) Skava
(c) Finacle (d) Cloud Suite

Answer: c

Explanation:

Infosys provides software development, maintenance and independent validation, service to companies in banking finance, insurance, manufacturing and other domains, one of its Known product is ``FINACLE'' which is universal banking solution with various modules for retail and corporate banking

Question 13

Which of the following is a product of Apple Company

- (a) Macbook and Macbook pro (b) I-pod &I-pad
(c) Both (a) & (b) (d) None of these

Answer: c

Explanation:

Product Segment of Apple: Mac, I-pad, I-phone, watch, TV, Music

Question 14

Wal - Mart is producing?

- (a) Technology (b) Financial
(c) Food (d) Retailing

Answer: d

Explanation:

Wal – Mart is an American multinational retailing corporation that operates as a chain of hyper markets, discount department stores etc.

Question 15

“Good food, Good life” is a tag line of:

- | | |
|----------------|----------------|
| (a) Wal - Mart | (b) Cipla Ltd. |
| (c) L.G, | (d) Nestle |

Answer: d

Explanation:

Generally, every corporation has a tagline to differentiate its products from others. As good food, good life is a tag line of Nestle.

Question 16

Which of the following is state owned company?

- | | |
|------------------|------------------------|
| (a) HDFC Company | (b) Coal India Limited |
| (c) GOI Company | (d) Cipla Company |

Answer: b

Explanation

Coal India Limited (CIL) is an Indian state – controlled coal mining

Question 17

Which is not American Multinational Technology Company?

- | | |
|---------------------|---------------------------|
| (a) IBM corporation | (b) Microsoft corporation |
| (c) Wipro Ltd. | (d) Intel corporation |

Answer: c

Explanation:

American, Multinational technology companies are:

- ✓ Deutsche Bank
- ✓ American express
- ✓ Nestle
- ✓ IBM corporation
- ✓ Intel corporation
- ✓ HP
- ✓ Apple
- ✓ Walmart

Question 18

The headquarters of Deutsche Bank is in:

- | | |
|-----------|-----------------|
| (a) US | (b) Germany |
| (c) India | (d) Switzerland |

Answer: b

Explanation:

Deutsche Bank AG, German banking house founded in 1870 in Berlin and headquartered since 1957 in Frankfurt am Main.

Question 19

Good Food, Good Life is the Slogan of which company

- | | |
|----------------|------------|
| (a) Wal - Mart | (b) Cipla |
| (c) Parle | (d) Nestle |

Answer: d

Explanation:

Good Food, Good Life is the Slogan of Nestle

Question 20

Wal - Mart is..... company

- | | |
|----------------|-------------|
| (a) Technology | (b) food |
| (c) Retailer | (d) Finance |

Answer: c

Explanation:

WalmartInc (/formerly Wal - mart stores Inc) is a hypermarkets, discount department stores and grocery stores', headquartered in Bentonville Arkansas. The company was founded by Sam Walton in 1962 and incorporated on October 31, 1969

Question 21

Product & segment of Apple are.....

- | | |
|---------------------|-------------------|
| (a) Ipad & Ipad Pro | (b) Mac book |
| (c) Both (a) & (b) | (d) None of these |

Answer: c

Explanation:

Both Ipad & Ipad Pro & Mac book are Product & segment of Apple

Question 22

Which of the following is not an American multinational?

- | | |
|-----------|---------------|
| (a) WIPRO | (b) Microsoft |
| (c) Intel | (d) IBM |

Answer: a

Explanation:

Wipro Limited is an Indian multinational corporation that provides information technology consulting and business process service. it is headquarters in Bengaluru, Karnataka, India.

DEC - 2020

Question 1

Who has the vision “To attain world class Excellency by demonstrating value added products to customers”?

- (a)IBM Corporation (b)Intel Corporation
(c)Bajaj Auto Limited (d)Bharti Airtel Limited

Answer: c

Explanation:

Pollution free ♦ Total elimination of wastes ♦ Continual Improvement ♦ Focus on value based manufacturing. ♦ Vision, Mission Statements Vision: To attain world class Excellency by demonstrating value added products to customers. Mission: & safe environment.

Question 2

Which of the following is a multinational financial service corporation?

- (a)IBM corporation (b)Walmart
(c)Microsoft Corporation (d)American Express

Answer: d

Explanation:

The American Express Company (Amex) is a multinational financial services corporation headquartered at 200 Vesey Street in the Financial District of Lower Manhattan in New York City. The company was founded in 1850 and is one of the 30 components of the Dow Jones Industrial Average

Question 3

In 1981, 7 engineers in Pune, Founded the following company:

- (a)L&T (b)Infosys
(c)Wipro (d)TCS

Answer: b

Explanation:

Infosys was conceived in 1981 in Pune by Narayan Murthy, Nandan Nilekani, N S Raghavan, S Gopalakrishnan, S D Shibulal, K Dinesh and Ashok Arora, all former employees of Patni Computer Systems. The company was started with meager initial capital of Rs 10,000 and was named Infosys Consultants.

Question 4

Which of the following company ranked first in fortune 500 company list 2019?

- (a)Walmart (b)Microsoft
(c)Intel (d)American Express

Answer: a

Explanation:

For the sixth year in a row and the 14th time, total, Walmart has secured the No. 1 spot on the Fortune 500 list. With revenue of \$500.3 billion, the retailer tops the annual list of America's largest companies, which was released on Monday

Question 5

To help individuals and business realize their full potential. Is the vision of

- (a) Cognization (b) Apple
(c) Microsoft (d) Walmart

Answer: c

Explanation:

Microsoft's corporate vision is "to help people and businesses throughout the world realize their full potential." This vision statement shows that the company presents its business and computing products as tools that people and business organizations can use for their development.

JAN - 2021

Question 1

Axis Bank Ltd. was incorporated in the year _____

- (a) 1994 (b) 1993
(c) 1990 (d) 1998

Answer: b

Explanation:

The Axis bank was founded in December 1993 as UTI Bank, opening its registered office in Ahmedabad and a corporate office in Mumbai

Question 2

Which of the following is not a state-owned company?

- (a) Gail (b) Coal India Ltd.
(c) BPCL (d) GOI Company

Answer: d

Explanation:

A government company is a company in which the Government or State Government holds 51% or more of the paid-up capital.

Question 3

Which bank provides the digital services chillr?

- (a) Axis Bank (b) American Express Bank
(c) HDFC (d) SBI

Answer: c

Explanation:

HDFC Bank UPI on Chillr. Chillr offers all the financial services such as credit, savings, and investments, payments, recharges and more.

Question 4

Which of the following IT Companies is not based on the US?

- (a) Microsoft corporation (b) Intel Corporation
(c) HCL Technologies Ltd. (d) IBM Corporation

Answer: c

Explanation:

HCL Technologies is an Indian multinational technology company that specializes in information technology (IT) services and consulting, headquartered in Noida, Uttar Pradesh, India.

Question 5

When was reliance Industries Ltd. incorporated?

- (a) 1965 (b) 1966
(c) 1978 (d) 1959

Answer: b

Explanation:

Reliance Industries Limited (RIL) is an Indian multinational conglomerate company ... In 1966; Reliance Textiles Engineers Pvt. Ltd. was incorporated in Maharashtra. It established a synthetic fabrics mill in the same year at Naroda in Gujarat.

Question 6

State Bank of India was formerly known as:

- (a) Bank of Madras (b) Bank of Calcutta
(c) Imperial Bank (d) Indian Bank

Answer: c

Explanation:

On 1 July 1955, the Imperial Bank of India became the State Bank of India.

Question 7

Which bank provides the digital service Payzapp?

- (a) Axis bank limited (b) HDFC Bank Limited
(c) ICIC Bank Limited (d) SBI

Answer: b

Explanation:

HDFC Bank. HDFC Bank PayZapp, a complete payment solution, giving you the power to pay in just One Click.

Question 8

Power system operation corporation Limited (POSOCO) is a subsidiary of

- (a) IOCL (b) NTPC
(c) ONGC (d) PGCIL

Answer: d

Explanation:

Power System Operation Corporation Ltd. (POSOCO), a wholly owned subsidiary of Power Grid Corporation of India Limited (POWERGRID)

Question 9

How many members of SEBI should be from RBI?

- (a) 1 (b) 2
(c) 3 (d) 4

Answer:

Explanation:

1 member of SEBI should be from RBI.

Question 10

The regional office of SEBI is not located is

- (a) Chennai (b) Kolkata
(c) Chandigarh (d) Ahmadabad

Answer: c

Explanation:

SEBI has its headquarters at the business district of Bandra Kurla Complex in Mumbai and has Northern, Eastern, Southern and Western Regional Offices in New Delhi, Kolkata, Chennai, and Ahmedabad respectively.

Question 11

SEEBI Act, 1992 was come is effect on:

- (a) 30th January 1991 (b) 30th January 1992
(c) 31st January 1992 (d) 31st January 1993

Answer: b

Explanation:

It was established on 12 April 1988 and given Statutory Powers on 30 January 1992 through the SEBI Act, 1992

Question 12

SEBI, RBI and IRDAI are:

- (a) Regulatory institutions (b) Policy institutions
(c) Satellite Institutions (d) Goal Setting bodies

Answer: a

Explanation:

The three regulatory authority's viz., RBI, SEBI, (Securities and Exchange Board of India, IRDA (Insurance Regulatory Development Authority).

JULY - 2021

Question 1

'Hunger to win customer for life' is the mission of which of the following company?

- (a) Adani ports and special economic zone
LTD
(c) Bharti Airtel
- (b) Asian paints
(d) Cipla

Answer: c

Explanation:

MISSION Hunger to win customers for life. VISION Our vision is to enrich the lives of our customers.

Question 2

Which of the following Company have its headquarters in California U.S.?

- (a) Wolman
(c) American Express
- (b) Intel Corporation
(d) Microsoft

Answer: b

Explanation:

Intel Corporation

Question 3

Which company was founded by 7 Engineers from Pune in 1981?

- (a) Wipro
(c) ITC
- (b) Infosys
(d) L&T

Answer: b

Explanation:

Infosys was founded by seven engineers in Pune, Maharashtra, India with an initial capital of \$250 in 1981. It was registered as Infosys Consultants Private Limited on 2 July 1981.

Question 4

Management consultants advise business leads in which of the following area?

- (a) Improve efficiency
(c) Reduce human resources
- (b) Increase sales
(d) Increase cost of inputs

Answer: b

Explanation:

Question 5**Financial analyses are also called among which of the following?**

- (a) Management consultants (b) Mutual fund analysis
(c) Financial guru (d) Security analysis

Answer: d**Explanation:**

Security analysis - Security analysis is the analysis of tradable financial instruments called securities. It deals with finding the proper value of individual securities (i.e., stocks and bonds). These are usually classified into debt securities, equities, or some hybrid of the two. Tradable credit derivatives are also securities.

Question 6**“Caring for Life” is the slogan of which pharmaceutical company of India?**

- (a) Cipla Ltd. (b) Dr. Reddy’s Laboratories Ltd.
(c) Ranbaxy Ltd. (d) Glaxo (I) Ltd.

Answer: a**Explanation:**

Cipla Caring
Cipla Caring for life. As slogan it does.

Question 7**Which of the following is not a subsidiary of NTPC Limited?**

- (a) Kanti Bijlee Utpadan Nigam Limited (b) Bharavita. Rail Bijlee Company Limited
(c) Pataratu Vidyut Utpadan Nigam Limited (d) Powerlink Transmission

Answer: d**Explanation:**

POWERLINKS TRANSMISSION LIMITED (PTL) is a joint venture between the Tata Power Company Limited and Power Grid Corporation of India Limited. Hence it not a subsidiary of NTPC Limited

DEC- 2021**Question 1****Which company recently launched the world’s Most Expensive Chocolate @4.3Lakhs per kg?**

- (a) ITC (b) Parle
(c) Nestle (d) Amul

Answer: a

Explanation:

ITC: ITC's luxury chocolate brand Fabelle Exquisite Chocolates has created history by launching world's most expensive chocolate. Fabelle along with Michelin Star Chef Philippe Conticini have created Fabelle Trinity Truffles Extraordinaire

Question 2

Which of the following was Recently Incorporated Company?

- (a) Flipkart (b) Amazon
(c) Samsung (d) Shiaomi

Answer: a

Explanation:

Flipkart: Flipkart is an Indian e-commerce company, headquartered in Bangalore, and incorporated in Singapore as a private limited company. Flipkart is an Indian e-commerce company, headquartered in Bangalore, and incorporated in Singapore as a private limited company in 2007

Question 3

Which bank achieves milestones of issuing highest FASTAGs in October 2019

- (a) Paytm Payment Bank (b) Flipkart
(c) Amazon (d) National Highway toll plazas

Answer: a

Explanation:

Paytm Payments Bank on Wednesday said it has become the first bank in the country to achieve the milestone of issuing 1 crore FASTags. According to NPCI, over 3.47 crore FASTags were issued by all banks together till the end of June 2021

Question 4

Monetary policy implemented by

- (a) Central bank (b) commercial bank
(c) both (d) none

Answer: a

Explanation:

Central bank- RBI: Central banks conduct monetary policy by adjusting the supply of money, generally through open market operations. For instance, a central bank may reduce the amount of money by selling government bonds under a "sale and repurchase" agreement, thereby taking in money from commercial banks

Question 5

Minimum 2 shareholder or 2 directors which company

- (a) private company (b) public company
(c) one person company (d) none of these

Answer: a

Kroger, Ingles, Target, Shopko, and Meijer, and Winn Dixie. Walmart ranked 15t on Fortune 500 Companies List in 2021.

Question 8

Analytics, cloud, Internet of things are product segments of which company.

- (a) Intel (b) IBM
(c) Microsoft (d) HP

Answer: b

Explanation:

International Business Machines Corporation (IBM) is an American multinational technology company. It operates in over 170 countries across the globe. It manufactures and markets computer hardware, middleware and software and offers hosting and consulting services in areas ranging from mainframe computers to nanotechnology, Analytics, cloud, internet of things are product segments of IBM.

Question 9

Which one of the following is not a foreign company?

- (a) Dr. Reddy's Laboratories Ltd. (b) Walmart
(c) Nestle (d) HP

Answer: a

Explanation:

Dr. Reddy's Laboratories Ltd. Is not a foreign company. Whereas Walmart, Nestles, HP are foreign companies.

Question 10

Indane LPG is the product of which corporation in India.

- (a) IOCL (b) NTPC
(c) ONGC (d) PGCIL

Answer: a

Explanation:

IOC has leading energy brands like XTRAPREMIUM petrol, XTRAMILE diesel and PROPEL petrochemicals, Indian Oil's SERVO lubricants and Indane LPG has earned the coveted superband status. IOC has several Refineries in Guwahati, Bongaigaon, baurauni, Gujarat, Haldia, Refinery, Mathura, Panipat and Paradip.

JUNE- 2022

Question 1

Caring for life is a slogan of which company

- (a) Cipla Ltd. (b) ITC
(c) Nestle (d) Walmart

Answer:**Explanation:**

'Caring for Life' is a slogan of cipla Ltd. Incorporated in the year 1935 which is a leading medicine manufacturer in India.

Question 2

Which company has a slogan ' Save Money Live Better'

- (a) Nestle (b) HDFC
(c) Reliance (d) Walmart

Answer: d**Explanation:**

Walmart is an American multinational retailing corporation that operates as a chain of hypermarkets incorporated in the year 1969 has the slogan 'Save Money Live Better'.

Question 3

SatyaNadella is the CEO of

- (a) Apple (b) Microsoft
(c) Axis Bank (d) IIC

Answer:**Explanation:**

SatyaNadella is the CEO of an American multinational technology company 'Microsoft' founded by Paul Allen and Bill Gates on April 4, 1975.

Question 4

_____ has a mission 'to be a world class Bank'

- (a) ICICI (b) SBI
(c) Axis Bank (d) HDFC

Answer:**Explanation:**

HDFC Bank Limited is an Indian Banking and financial services company incorporated in 1994 with the mission 'To be a world class Indian Bank'.

Question 5

Where is the headquarter of Bharat Petroleum Corporation Ltd. located

- (a) New Delhi (b) Mumbai
(c) Calcutta (d) Hyderabad

Answer:**Explanation:**

Bharat Petroleum Corporation Limited (BPCL) is an Indian state controlled oil and gas company having headquarter in Mumbai, Maharashtra.

Question 6**Aqua panna is owned by**

- (a) Nestle (b) ITC
(c) walmart (d) None of the above

Answer:**Explanation:**

AcquaPanna is an Italian brand of bottled water and one of the world's largest bottled water brands owned by Nestle.

DEC - 2022**Question 1****One of the leading companies in Paint Industry, Asian Paints, was incorporated in the year.**

- a) 1962 b) 1942
c) 1868 d) 1980

Answer: b

1 February 1942; 80 years ago

Question 2**Which bank provides the digital service Payzapp?**

- a) Axis bank limited b) HDFC Bank Limited
c) ICICI Bank Limited d) SBI

Answer: b

HDFC Bank Payzapp, a complete payment solution, giving you the power to pay in just One Click.

Question 3**The vision, "be a modal corporate entity with social responsibility committed to energizing lives through sustainable development," belongs to**

- a) ONGC b) IOC
c) BPCL d) HPCL

Answer:**Question 4****Which of the following is not the correct feature of partnership?**

- a) Agreement b) Two or more person
c) Profit sharing d) Working together

Answer: d**Question 5**

